



# VPCA Merchandise Design Challenge 2021 - Competition Rules

## **GENERAL:**

VPCA Merchandise Design Challenge 2021 is organized by Victoria Park Civic Association (VPCA). The competition is open to all artists! Design an image that represents Victoria Park and make sure to include VPCA & 2021 somewhere in your design. The winning design will be seen in all new VPCA Merchandise sold. Artist must sign an assignment of ownership to VPCA for artwork to be considered. Submission deadline is 6/17/2021.

## **HOW IT WORKS:**

What does Victoria Park mean to you? Put it into a design and submit it (in high-resolution) by 6/17/2021 in chance to win and get to represent VPCA in all our merchandise sold. 1 design is selected as the winner by VPCA board member voting and that design will be seen in all VPCA Merchandise sold. This includes, but is not limited to, mugs, t-shirts, mousepads, pet outfits, and all other cool merchandise. VPCA owns the rights to use the design on the merchandise after artist has signed and submitted the assignment of ownership. Submissions without the assignment form will not be accepted. Remember to submit your social media handles and website info as well, so we can tag you in all merchandise related communication.

## **THE WINNER:**

1 winner will be chosen by voting and will be notified personally. You will be titled as the winner of the VPCA Merchandise Design Challenge 2021.

## **NEXT STEPS:**

Ready to submit your design? Download the assignment of ownership and get it notarized. Submit the form and your design by 6/17/2021 to [DesignChallenge@VPCA.org](mailto:DesignChallenge@VPCA.org). Please tell us your name, contact information, social media handles, website, and short blurb of you and your design. Get ready to be seen on all VPCA merchandise!

**Submit to:** [DesignChallenge@VPCA.org](mailto:DesignChallenge@VPCA.org)

**Deadline:** 6/17/2021

**Questions:** [VPCAMerch@VPCA.org](mailto:VPCAMerch@VPCA.org)

**Good Luck to all and may the most "Victorian" design win!**

**Thank you,  
Victoria Park Civic Association**